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Betreff: Fwd: Zonta International Launches Zonta Says NO

Datum: So, 25 Nov 2012 3:00 pm

----- Original-Nachricht -----

Datum: Sun, 25 Nov 2012 01:00:07 -0500 (EST)

Von: Zonta International <pr@zonta.org>

An: g.ribitsch@gmx.at

Betreff: Zonta International Launches Zonta Says NO

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Launch of "Zonta Says NO"
***A 2012-2014 campaign to fight violence against women
and enhance Zonta International's credibility and visibility***

25 November 2012

Dear Governor,

In order to enhance Zonta's visibility and credibility, Zonta International launches "Zonta says NO", a campaign to fight violence against women and girls that every district and club can participate in. It's time to take more actions! Today, I'd like to invite you and the clubs in your district to join us. The campaign will run for more than a year and will organize joint actions throughout the world in November and December 2013.

What will be the benefit for clubs and districts?

More visibility is the main benefit to clubs and districts from their participation in this campaign, and this visibility should then assist with membership recruitment and retention and support for Zonta's projects.

Should clubs and districts already have local activities to fight violence against women and girls, their external communications will receive an additional boost as part of the worldwide campaign and thus make the impact of their efforts more significant. Communication tools will be provided and can be integrated to make the club's message even more powerful.

Clubs and districts will also have the opportunity to participate in a newly created service competition by entering club and district projects in the category "Violence against Women and Girls". Submitted projects will be considered for the Zonta Service Recognition Award, which will be presented at the 2014 Convention in Orlando.

If a club does not yet have a project focusing on violence against women and girls, now is the time to start one. Clubs may also consider joining with other Zonta clubs in the area or district to maximize their efforts. Members will experience the feeling of belonging to a great global organization at every club meeting and will strengthen identification within the club, district and the

entire organization.

Zonta International - International Initiatives - Violence against Women

Did you know that Zonta has supported projects to fight violence against women and girls at an international level for 13 years through the Zonta International Strategies to End Violence against Women program and donated more than US\$2 million to these projects? This campaign is your opportunity to direct your members' attention to these achievements and to our current projects.

Our campaign is at the core of our mission. It will tie in with UNiTE, the campaign that UN Women has been running since 2009 and that we have promoted on our website. And what's more, the Commission on the Status of Women (CSW) has chosen violence against women and girls as its 2013 theme. Zonta International will host workshops at the conference in March and present an advocacy statement to the UN Commission.

Next Steps

Please take a look at the [attached program](#) and prepare for joining today! A campaign-specific website section will be live by 29 November, and the next e-newsletter, scheduled for publication on 28 November, will mention our initiative.

We have set a target that 40% of our clubs will participate in this campaign - that's 482 clubs. Our strong collective voice will not only raise awareness of this important issue but will increase Zonta's visibility locally, nationally and internationally. We are asking clubs to share their activities via the Zonta Says NO web page and Zonta International Facebook page; however, we will need your assistance in identifying those clubs that are participating offline in your reports.

Thank you in advance for forwarding the information in this e-mail and the links below to your area directors and clubs at your earliest convenience. We have also included a template letter to the club presidents for your convenience. Clubs that have Z or Golden Z clubs should include these clubs too. And please share the information with supporters and organizations we cooperate with.

Together, we can make an even bigger difference to the lives of women and girls locally, nationally and internationally.

Many thanks again and kind regards,



Lynn McKenzie
Zonta International President

Quick Links...

[Zonta Says NO Starter Kit](#)

[Zonta Says NO FAQs](#)

[Zonta Says NO Letter to Club Presidents Template](#)

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